

Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application.

Listing of Claims:

1. (Currently Amended) In a computerized data authorizing system for gathering data from a plurality of different kinds of data sources, a method of compiling data comprising:

inviting telephone responses using an interactive voice response system as one data source to a data-gathering campaign;

inviting Internet responses using an Internet data entry system as a different data source to a data-gathering campaign;

automatically routing the telephone responses and the Internet responses to a single data bank which is common to both a telephone response path and an Internet response path;

preventing duplicate telephone responses from reaching the single data bank;

preventing duplicate Internet responses from reaching the single data bank; **and**

preventing duplicate responses by tagging responses, including the use of automated number identification (ANI) for telephone responses and the use of cookies for Internet responses; and

using data from both of the two different data sources captured in the single data bank to analyze a campaign.

2. (Original) The method defined in Claim 1 further including a step of further processing non-duplicate responses.

3. (Original) The method defined in Claim 2 wherein the step of further analyzing responses includes a step of selecting a response for special attention.

4. (Original) The method defined in Claim 2 further including a step of merging telephone responses and Internet responses received in the data bank into a single merged data report.

5. (Original) The method defined in Claim 3 wherein the step of further analyzing responses includes a step of identifying a respondent associated with the selected response.

6. (Original) The method defined in Claim 5 wherein the step of further analyzing responses includes a step of notifying the identified respondent.

7. (Original) The method defined in Claim 6 wherein the step of further analyzing responses includes a step of notifying a non-selected respondent that their response has not been selected for special attention.

8. (Original) The method defined in Claim 7 wherein the telephone response is via a toll-free number.

9. (Previously Presented) The method defined in Claim 1 wherein the step of using the single data bank to analyze a campaign includes steps of analyzing respondent profiles and information including name and address.

10. (Previously Presented) The method defined in Claim 6 wherein the step of further analyzing responses includes a step of notifying the respondent via the path used by the respondent to accept the invitation.

11. (Canceled)

12. (Original) The method defined in Claim 1 further including a step of identifying the number of Internet responses.

13. (Original) The method defined in Claim 1 wherein the step of preventing duplicate responses includes notifying a respondent associated with a duplicate entry of the prevention step being taken.

14. (Currently Amended) The method defined in Claim [1] 2 wherein the step of further analyzing responses includes a step of capturing HTML and sending HTML to a browser.

15. (Original) The method defined in Claim 13 further including a step of notifying a respondent associated with a duplicate response when a response from that respondent will be accepted.

16. (Canceled)

17. (Original) The method defined in Claim 7 wherein the step of further analyzing responses includes a step of notifying a non-selected respondent when another response will be accepted from that non-selected respondent.

18. (Canceled).

19. (Original) The method defined in Claim 1 wherein the step of routing telephone responses includes automatic number identification steps.

20. (Original) The method defined in Claim 17 wherein the step of routing Internet responses includes automatic number identification steps.

21. (Original) The method defined in Claim 1 further including a step of entering a UPC associated with a response into the data base.

22. (Previously Presented) The method defined in Claim 1 further including entering a UPC associated with a response into a single data base.

23. (Previously Presented) The method defined in Claim 22 further including a step of checking the validity of each UPC entered into the single data bank as it is entered and notifying a respondent if the UPC is not valid.